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Virtual CIO:

Your Outsourced Chief Information Officer

Experience Ultimate Customer Service

Get a single point of contact from our staff that specializes in knowing your business.

If someone is promising you good customer service, you would expect them to remember important details like your name and past interactions. By knowing every detail about the IT needs of your company, a Virtual CIO from INTEK can provide you with the ultimate customer service experience. It is the job of the Virtual CIO to work closely with you and learn everything they can about the needs of your company. This is what drives the ultimate customer service experience. When it comes down to it, a Virtual CIO is like a high level consultant who has your best interest in mind.

The Virtual CIO works for you and with you in order to best accomplish the IT goals of your business. Even if you are not a technology expert and do not know what technology you need, the Virtual CIO will be able to assess where you are and where you want to take your company and then recommend what is the best technology to get you there.

## Create an IT Plan That Fits Your Needs

A Virtual CIO will build out a long term IT plan for your business, saving you money.

Because the Virtual CIO knows so much about your business, they will be able to develop an IT plan for your company that will actually save money. As you know from your own business experiences, any plan that is done right and is well implemented will save you money because it means less hang ups and no waste from doing something incorrectly.

When the Virtual CIO makes an IT plan for your company they will take into consideration important planning details like your budget, your projections for growth, the needs of your customers and employees, and the goals of your business. The Virtual CIO will also use their technology expertise to assess your current network infrastructure and determine when hardware components will need to be replaced, along with what new technologies will best serve your company's needs.

## Expert Advice at a Fraction of the Cost

Get the experience of a knowledgeable executive without having to hire one full time!

A Virtual CIO is the perfect IT solution for any business with a tight personal budget; allowing a company to benefit from a highly trained and experienced consultant, without having to hire a new full-time executive. A virtual CIO will be able to take their experience and tap their industry connections to work closely with other IT executives in order to help develop your business. The Virtual CIO can also act as a mentor for your staff to equip them to handle high-level executive decisions on their own.

## Audits

Although the term "audit" can elicit a shudder in a business owner, it is actually a useful and beneficial process that every business should undergo on a regular basis. When your CPA or Accounting firm recommends an audit using their consulting services you want to contact your Virtual CIO... INTEK. We will represent you and your company in your best interests.

## Financial Audit

Financial consulting is an important component for a healthy business. Owners and managers need the ability to review financial statements and reports to determine if the business is meeting financial goals. Your auditing firm analyzes current and prior financial statements to determine not only if finances are in order, but also if the proper reports are being generated. Auditors review cash management procedures, accounting policies and controls, trial balance accounts and relationships with creditors. Your virtual CIO will work with your auditing firm to provide oversight with capital restructuring or with the complete overhaul or upgrade of the internal accounting system.

## Risk Management

Risk management is a buzzword in business today. The term is a blanket for a host of possibilities including fraud, poor management, financial loopholes and security breaches within the corporate technology system. As your CIO we provide consulting services in any and all of these areas. A management audit detects problem areas with managers or owners, especially in small businesses. A manager or hands-on owner can become so ingrained in the daily operations that he loses sight of the bigger picture. Likewise, he may be bogged down with details that blind him to obvious pitfalls that need attention. An IT risk assessment points out the possibilities for system hacks or other breaches of security. An analysis of the company's accounting system detects possible loopholes that are ripe for fraud by employees. After identifying all possible risks associated with the business, your CIO can design plans to shore up the systems and instill tighter security.

## Strategy and Operations

For a business to be successful, it must have a growth strategy in place that combines minimizing operational costs while increasing profits. Your INTEK virtual CIO employ staff with experience in industry-specific areas. For example, one team may be dedicated to manufacturing clients. The firm uses this expertise to consult with clients on operational issues such as streamlining processes, capitalizing on bulk buying of raw materials or utilizing staff more efficiently. Strategic planning consulting assists senior management in setting goals for properly timed growth while continuing to produce high quality and outstanding performance. Your INTEK virtual CIO is here to guide you.

### Tips

A successful relationship is based on trust and confidence in capabilities. If your business wishes to employ its auditing firm for additional consulting services, it is important for both parties to fully discuss and lay out the scope of the project. The American Institute of CPAs has established guidelines for auditing firms who also provide technology consulting services. A business owner should familiarize themselves with these guidelines to ensure the objectives are met in a professional manner and according to established standards. Still have Questions? Call INTEK and ask for your own CIO today! Phone/Text 314-596-8750 - email to [CIO@INTEK.net](mailto:CIO@INTEK.net)